



Corporate Overview



“The most difficult thing is the decision to act, the rest is merely tenacity.”

- Amelia Earhart

“While one person hesitates because he feels inferior, the other is busy making mistakes and becoming superior .”

- Henry Link



Mission:



Fueled by authenticity, courage and commitment,
Women in Electronics (WE)
is a community of progressive women leaders
at all stages of their careers
dedicated to the professional and personal leadership development
of women in the fast-paced Electronics Industry.



The Why Behind WE



- Women earn almost 60% of college degrees and more than ½ of graduate-school degrees
 - Women represent 5.6% of S&P 500 chief executives
 - Women represent 18% of board members of Fortune 1000 firms
- Research by Catalyst found that women who find mentors through formal programs receive about **50% more promotions** than those who find mentors on their own.
- Multiple studies have found that adding women to all-male teams leads to **greater financial success**.
- Companies whose top management is at least 1/2 female see **returns on equity that are 19% higher** than average



Goals

EMPOWER women within the Electronics Industry through networking opportunities including national conferences, regional and online events.

DEVELOP leadership skills through virtual resource sharing and discussion groups.

ADVOCATE for women with a formal Mentorship Program that provides industry specific tools, leadership guidance, and the encouragement needed to succeed in the rapidly changing and evolving Electronics Industry.

CELEBRATE the accomplishments of women and the organizations that support them.



Empower
Develop
Advocate
Celebrate



Founding Board



Executive Board

Jackie Mattox, Founder and President

Amy Keller, Arrow

Monica Highfill, KEMET Electronics



Advisory Board

Margo Antonellis, Coakley, Boyd & Abbott

Julie Carr, Partner, MacInnis Company

Debbie Conyers, ECIA

Tobi Cornell, Kruvand Associates, Inc.

Amy Cuttrell, ILSI Ecliptek

Holly Good, Cornell Dubilier Electronics

Michelle Goode, Arrow Electronics

Lisa Owens, Eaton

Karen Prince, Advanced Thermal Solutions, Inc.

Diane Sweeney, TE Connectivity

Sannah Vinding, Visual Communications Company

Kimberly Wallace, Industrial Solutions at Sensata Technologies

Cindy Weir, Director, PEI Genesis



FOUNDING SPONSORS:



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Reach Further™



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Electronic Components
KEMET
CHARGED.®



Committee Structure:



Executive Team

Jackie Mattox, Amy Keller, Monica Highfill

Communications

Diane Sweeney

Operations

Jackie Mattox

Membership: *Kimberly Wallace*

Chapters: *Holly Good*

Events: *Lisa Owens*

Hospitality: *Margo Antonellis & Julie Carr*

Sponsorship: *Cindy Weir*

Finance: *Debbie Conyers*

Grants: *Amy Keller, Debbie Conyers*

Social Responsibility: *Michelle Goode*

Marketing

Amy Keller

Co-Chairs:

Tobi Cornell/Amy Cuttrell

Social Media: *Amy Cuttrell*

Website: *Bridgette Stone*

Digital Marketing: *Sannah Vindingh*

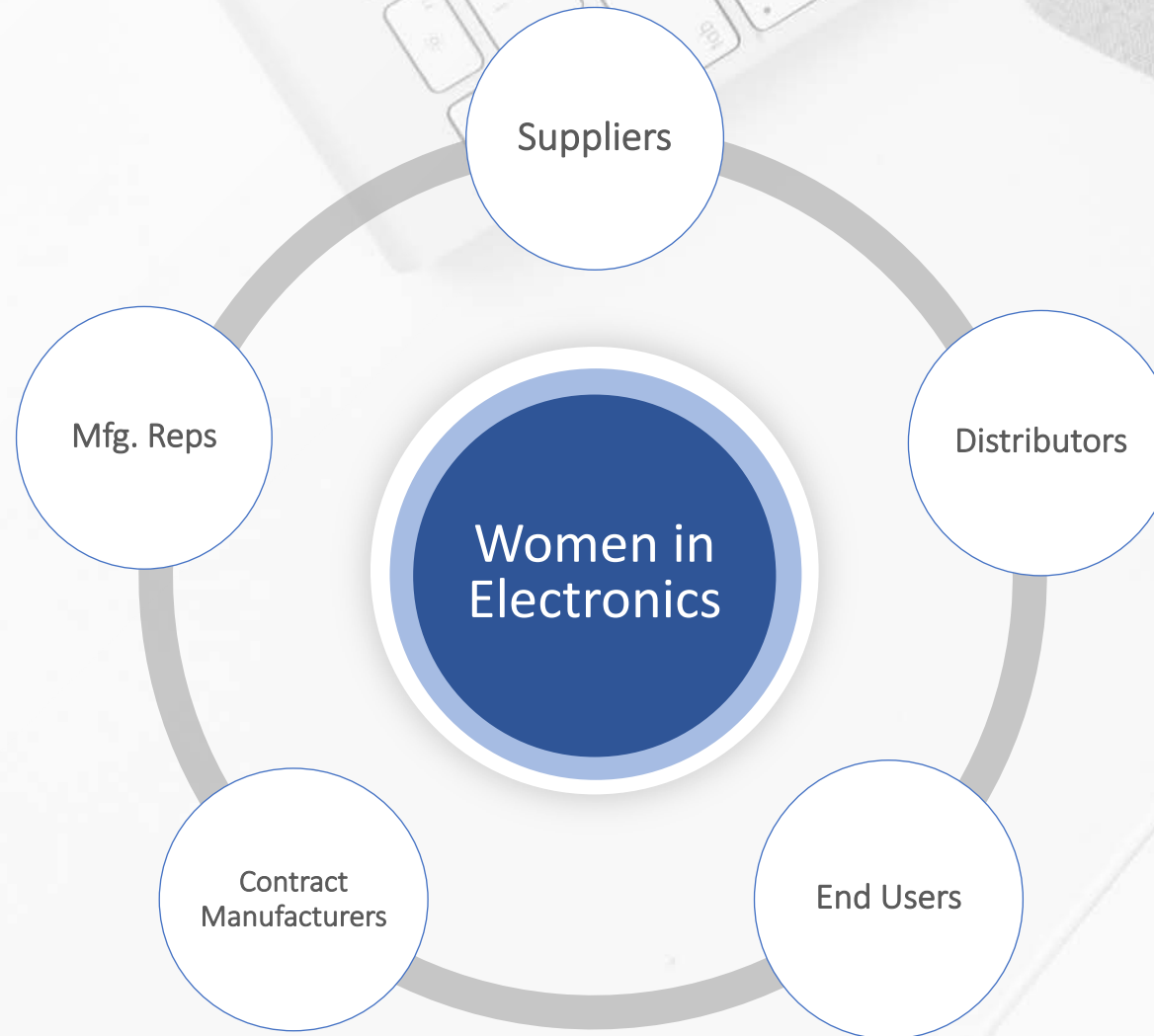
Mentor Program

Monica Highfill

Karen Prince



WE Reach





Value Proposition



Expanding talent in the Electronics Industry through leadership development, a mentor program, and strategic networking including an annual conference and regional events – to help meet business objectives

- **Leadership Development**

- OCTOBER 18, 9 AM PST - Own It! A Woman's Guide to Owning Her Career Growth & Results – ***DONE!***
- NOVEMBER 2, 10 AM PST - Good Leaders Ask Great Questions: How Asking Better Questions Can Impact Your Success – ***DONE!***
- DECEMBER 7, 10 AM PST - Stop Apologizing: Why Women Unnecessarily Apologize + More Productive Alternatives – ***DONE!***
- JANUARY 17, 11 AM PST - Productively Receiving Feedback – ***DONE!***
- FEBRUARY 7, 11 AM PST - Hiring with Strategy; Firing with Grace – ***DONE!***
- MARCH 7, 9 AM PST - Living with Intention: Putting Purposeful Thought into Action

- **Mentor Program**

- Launching early 2019

- **Strategic Networking**

- Annual conference held every September
- Regional quarterly chapter meetings in Arizona, Boston, Chicago, Denver, Northern and Southern California, Florida, Minnesota, Ohio, Oregon, Texas, Washington, Wisconsin, and growing!



Milestones



✓ Completed KPI ■ Expected Completion for KPI

Membership

- ✓ Q3 2017: First Annual Conference
- ✓ Q2 2018: Membership Opened and Chapters Formed
- ✓ Q3 2018: 2nd Annual Conference
 - Q3 2019: 3rd Annual Conference
 - Q4 2019 500 Members
 - 2020: 1000 Members
 - 2021: 1500 Members

Financial

- ✓ Q2 2018: Bank Account (EIN # Obtained)
- ✓ Q2 2018: Financial Service Partner Established (OneOC)
- ✓ Q3 2018: Sponsorship Meetings Begin
- ✓ Q3 2018: Membership Goal Complete
- ✓ Q4 2018: Founding Sponsorship Complete
 - Q1 2019: Begin Grant search

Structure

- ✓ Q4 2017: Executive Directors Confirmed and Advisory Board formed
- ✓ Q1 2018: Non-Profit filing
- ✓ Q1 2018: Establish bylaws, board, partnerships
- ✓ Q4 2018: Full time President and monthly Board meetingsQ4 2018: Begin Web Leadership Talks, Discussion Groups, etc.
- ✓ Q4 2018: Training Program launched
 - Q1 2019: Launch of WE Website
 - Q1 2019: National Chapters Launch
 - Q1 2019: Mentorship Program
 - Q1 2022: Global Program



Thank You!