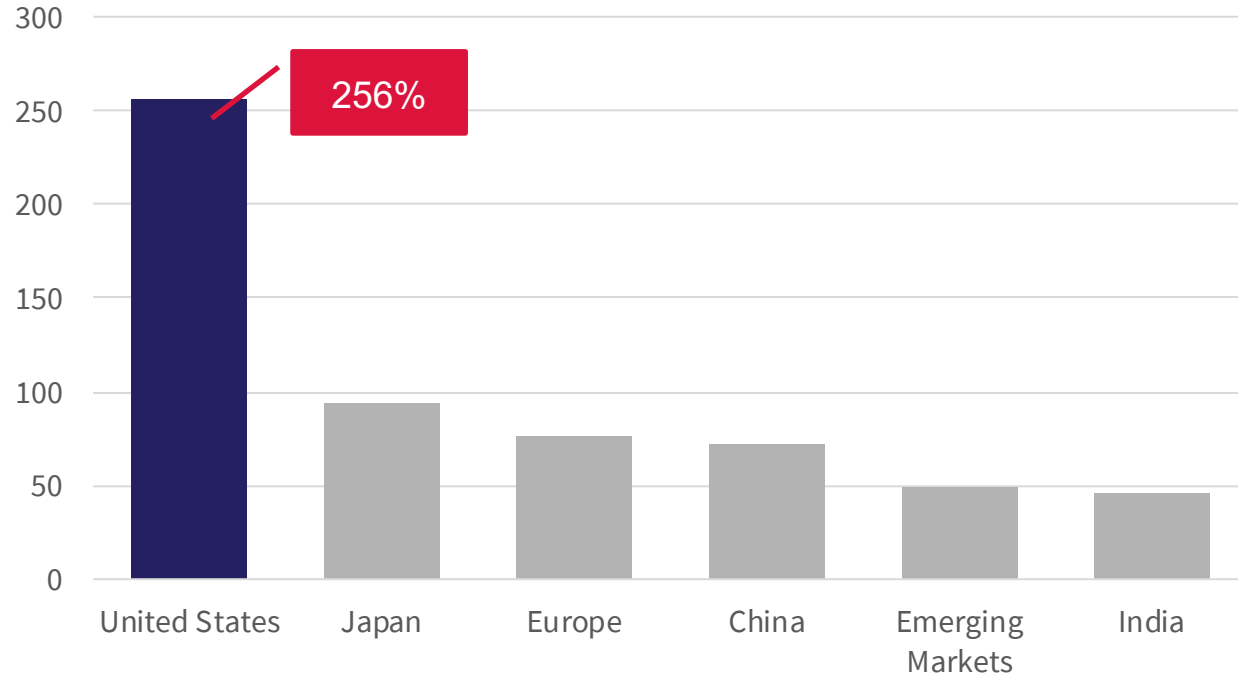


LONG TERM DISRUPTION. THE NEW NORMAL?

Stock Market Returns by Country, 2010 to 2019

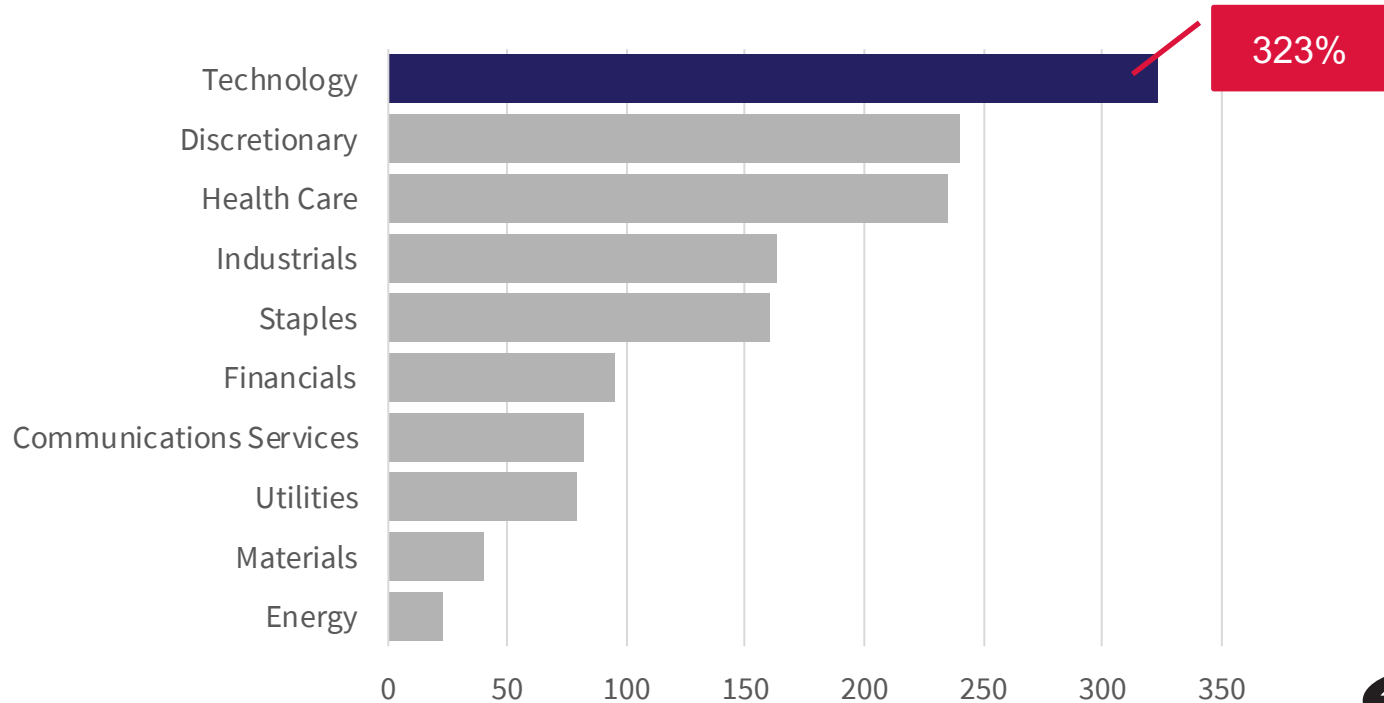
% Total Return (USD)



Source: MSIM, Bloomberg, Factset, Haver

Global Stock Market returns by Industry, 2010-2019

% Total Return (USD)



Source: MSIM, Bloomberg, Factset, Haver

World's Largest Companies by Market Cap

As of December 2019

- | | |
|-----------------|-----------------------|
| 1. Saudi Aramco | 6. Facebook |
| 2. Apple | 7. Alibaba |
| 3. Microsoft | 8. Berkshire Hathaway |
| 4. Alphabet | 9. Tencent |
| 5. Amazon | 10. JPMorgan Chase |

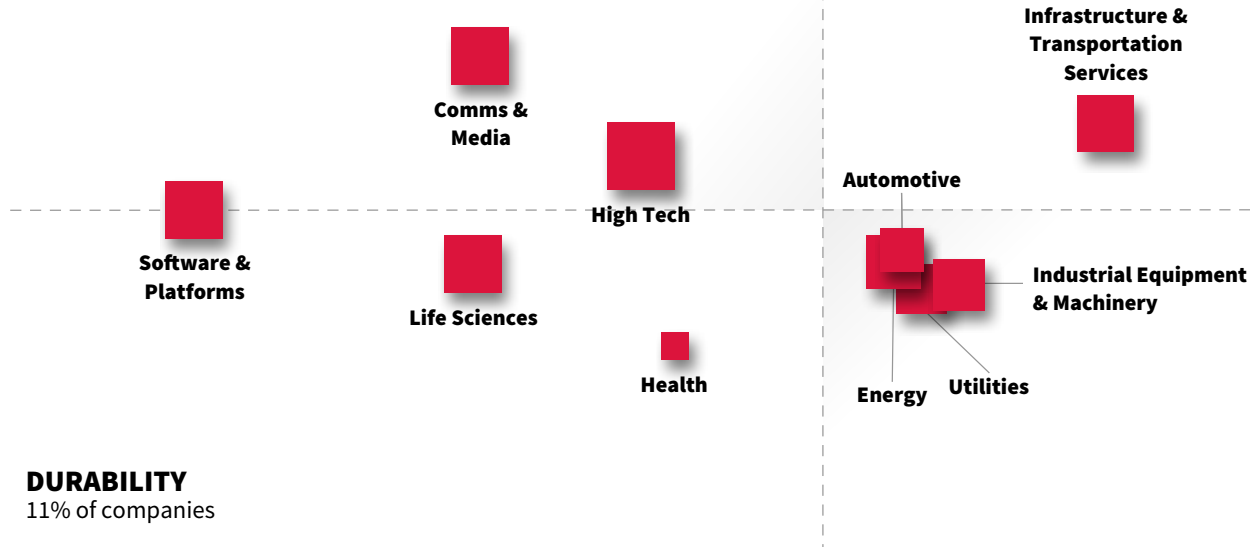
Source: Bloomberg

VIABILITY

18% of companies

VOLIATILITY

33% of companies



SUSCEPTIBILITY TO FUTURE DISRUPTION

Credit: Accenture, 2019

BREAKING THROUGH DISRUPTION

Embrace the power of the wise pivot

Credit: Accenture, 2019

To make a Wise Pivot, companies need to reallocate their financial, innovation and talent resources towards businesses of the future, but without neglecting their legacy.

DISRUPTION TOPICS

APPLICATION PROGRAMMING INTERFACES

ROBOTIC PROCESS AUTOMATION

THE AMAZON EFFECT

E-COMMERCE

THE OBSOLESCENCE OF THE TRADITIONAL FIELD SALES POSITION



STEVE CHOLAS

Moderator
VP Business Development
Big Zeta

CHRIS ROONEY

Principal
Tecumseh Consulting

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