2027 ERA CONFERENCE

Adapt Today, Win Tomorrow: Igniting Our Future

SPONSORSHIP OPPORTUNITIES

PATRON SPONSORSHIP - *SOLD OUT* — $20,000

- Exclusive sponsor of the **Sunday Welcome Reception**, with the honor of a company representative to speak at the start of the Conference on Monday morning
- 9 complimentary Conference registrations

KEYNOTE SPONSORSHIP - *SOLD OUT* — $12,500

- A company representative will have the honor of **introducing the Conference Opening Keynote speaker**
- 6 complimentary Conference registrations

EXECUTIVE SPONSORSHIP — $12,500

- Exclusive **sponsor of the Conference Networking Lounge and Bar**
- 6 complimentary Conference registrations

ENTERPRISE SPONSORSHIP — $11,500

- Choose <u>one</u> of the following opportunities (first come, first served):
  - -Exclusive sponsor of **hotel key cards** featuring your company's logo
  - -Exclusive sponsor of **custom notebooks** with your company's branding, given to all Conference attendees.
  - -Exclusive sponsor of the **badge lanyards** with your company's branding ***- CLAIMED***
  - -Exclusive sponsor of the Conference **Photo Booth**
- 5 complimentary Conference registrations

SIGNATURE SPONSORSHIP — $10,250

- Choose <u>one</u> of the following opportunities (first come, first served):
  - -Your company will be recognized as a **co-host of the Monday Night Networking Even**t (Two spots available)
  - -Exclusive sponsor of the **ERA Conference Mobile App**
  - -Exclusive sponsor of **phone charging stations** in the main ballroom, featuring your company's logo
  - -Exclusive **sponsor of Monday's lunch*** ***- CLAIMED***
  - -Exclusive **sponsor of Tuesday's lunch*** (Lunch sponsor will have the opportunity to speak from main stage)
- 4 complimentary Conference registrations

GENERAL SESSION SPONSORSHIP — $9,000

- Choose <u>one</u> of the following opportunities (first come, first served):
  - -Exclusive sponsor of **one general session**, with the honor of a company representative introducing the speaker
- 4 complimentary Conference registrations

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DIAMOND SPONSORSHIP — $6,000

- Co-sponsor of **one breakfast, Monday or Tuesday** (your selection, awarded on a first come, first served basis)
- 3 complimentary Conference registrations

EMERALD SPONSORSHIP — $5,000

- Co-sponsor of **one breakout session of your choice** (your selection, awarded on a first come, first served basis)
- 2 complimentary Conference registrations

PLATINUM SPONSORSHIP — $4,000

- Co-sponsor of **one of the 8 coffee breaks**
- 2 complimentary Conference registrations

GOLD SPONSORSHIP — $3,000

- Co-sponsor of **one of the 8 coffee breaks**
- 1 complimentary Conference registration

SILVER SPONSORSHIP — $2,000

- 1 complimentary Conference registration
- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)

BRONZE SPONSORSHIP — $1,000

- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)

COPPER SPONSORSHIP — $500

- Your company logo on ERA Conference Mobile App; Pre Event Recognition; On-Site Recognition; Post-Event Recognition; Conference Sponsor Thank you Ads — (See full details below)

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ALL SPONSORS RECEIVE:

- Your company's logo listed on the **ERA Conference Mobile App**, hyperlinked to your company's website
- **Pre-Event Recognition**: Company logo included in ERA Conference LinkedIn posts (~7,000 followers), logo listed on Conference Sponsor Thank You webpage, sponsor logo listed in Conference Brochure sent out via email & social media
- **On-Site Recognition**: Includes sponsor board signage with company logo, table signage in main session room, company logo on rotating slideshow on main session room screens
- **Post-Event Recognition:** Your company will be included in post-Conference email recognition to all ERA members
- Your company's logo will be included in a **Conference Sponsor Thank You Ad** in the Fall, Winter and Spring issues of *The Representor* magazine, distributed at the event and promoted via email & social media

WE GREATLY APPRECIATE YOUR SUPPORT OF THE ERA CONFERENCE!

THANK YOU!